

About Us

Since 1996, FinFloor has been shaping the South African flooring industry as a leading importer and wholesale distributor of premium hard flooring solutions. We pride ourselves on being the original market leaders, never compromising on our integrity, service, product quality, or environmental responsibility. We deliver premium **Laminate, Engineered Wood, and Vinyl Flooring (LVT and SPC)** that is manufactured to meet the most stringent international standards. With a proven track record for exceptional flooring supply, we have grown and diversified our product range to suit both residential and commercial spaces.

Our Story, Vision, Mission, and Industry Membership

At FinFloor, our ethos is to nurture the growth of future generations by using environmentally friendly, FSC-approved products and supporting the sustainability of our planet. We believe that natural wood is one of the most adaptable and design-friendly finishes, which is why our mission is to continue to bring you technologically innovative wooden flooring solutions to beautify your living spaces. Our commitment is to remain at the forefront of design and innovation, always striving to fulfill the ever-changing demands of the market.

As a testament to our commitment to quality and professionalism, we are a proud member of the **Southern African Wood, Laminate & Flooring Association (SAWLFA)**. This membership ensures that our products and practices conform to the highest industry standards, giving you peace of mind that you are choosing a quality product from a reputable company.

Guarantees & Warranties

We offer a range of guarantees and warranties that are specific to each product category and are subject to proper installation and maintenance. For the most accurate and detailed information, we highly recommend that you consult the individual warranty document for the specific product you are interested in.

Laminate Flooring

Our laminate flooring products are designed for durability and are backed by **comprehensive residential and commercial warranties**. Our warranties cover **wear, fade, and stain resistance**, with **residential guarantees** ranging from **15 to 30 years** or more, depending on the product's classification. **Commercial warranties** typically range from **5 to 10 years**. The warranty is valid for **manufacturing and material defects**, ensuring that the decorative layer does not wear through under normal use.

Important: Warranties do not cover damage caused by abuse, misuse, or accidents. It is also crucial that the floor is installed according to the suppliers specifications.

To view the full details of our laminate flooring guarantees and warranties, please click [HERE](#).

Luxury Vinyl Tiles (LVT)

Our LVT warranties vary depending on the product's intended use. Our residential ranges come with guarantees from **20 to 30 years**, while our commercial ranges typically carry warranties from **5 to 10 years**, depending on the specific product and its intended application.

Important: Our warranties do not cover damage from excessive heat, burns, scratches, or improper subfloor preparation.

To view the full details of our LVT guarantees and warranties, please click [HERE](#).

SPC

Our SPC ranges offer warranties for up to 30 years for heavy domestic use and up to **10 years** for general commercial use, depending on the specific product's Abrasion Class. Our products are tested to ensure they meet the highest quality standards.

Important: The warranty is dependent on the product's AC rating being correctly matched to the intended application (domestic or commercial). It also requires the use of a suitable HDPE moisture barrier.

To view the full details of our SPC flooring guarantees and warranties, please click [HERE](#).

Engineered Wood Flooring

Our FINoak range is supplied with warranties that cover the structural integrity and material defects of the product. The length and specifics of the warranty will vary depending on the finish (e.g., unfinished, pre-finished, Oleum) and the environment it is installed in.

Important: This flooring requires specific maintenance and care, especially regarding exposure to water, extreme temperature, and humidity fluctuations. Failure to adhere to maintenance guidelines will void the warranty.

To view the full details of our engineered wood guarantees and warranties, please click [HERE](#).